

Fundraising Expectations

- Participants agree to pay a non-refundable \$26 fee upon registration with Girls on the Run SoleMates. This amount is not applied to the fundraising minimum of \$262*.
- All participants registering online must review and submit the 'release and waiver' and 'fundraising agreement' form e-mailed to him/her upon signing up for SoleMates via Active.com. Registration cannot be activated until this form is complete.
- SoleMates participants commit to raising a minimum of \$262 for the GOTR council of their choice on or before (30) days after completing the race, or be held personally responsible for this amount.
- GOTR SoleMates members commit to registering SEPERATELY for the race of their choice. Registration for SoleMates does NOT include your race entry fee.
- Participants will NOT be held responsible for raising the minimum (\$262) if GOTRI receives notice 60 days prior to the race date that a runner requests to withdraw from the program.
- Donations can be made in the form of cash, check, or credit card (online only). For cash or check donations, participants are required to keep track using the SoleMates Donation Form. Make certain that the line 'please place my donation for (Athlete's name)' is completed with the participant's name. GOTR is NOT responsible for tracking donations that do not have this line completed.
- All checks should be made out to: Girls on the Run International, and sent to Girls on the Run International, 500 East Morehead Street, Suite 104, Charlotte, NC 28202
- Participants should collect cash and checks and mail them to the address above. Once received, the donations will be recorded and reflected on your personal fundraising page.
- Girls on the Run International is a 501(c)3 non-profit organization. All gifts are tax-deductible and will be acknowledged by Girls on the Run International. Individuals donating online will receive an automatic thank you letter and receipt via e-mail to print and use for tax purposes. Those offering cash/checks will receive a letter from GOTRI through the mail.

*The amount \$262 might seem a little arbitrary, but it has a history. Originally the charity running program for Girls on the Run began as a marathon training program. A marathon is 26.2 miles of running, therefore participants agreed to raise \$10 per mile (\$262 total). Since then, the program has expanded to include any race, but the fundraising minimum stays constant at \$262.

Fundraising Tips and Ideas

Start Early

Do not procrastinate

Send an E-mail to Everyone You Know

Send out an e-mail to everyone you know, explaining what you are doing, why you are doing it, and with a link so they can easily donate online (see sample letter).

Recruit Volunteers

Family, friends, co-workers and local businesses are a great way to spread the word about your mission

Matching Pledges

Many employers will match gifts to Girls on the Run. Have your sponsors check with the human resources departments when they make their contributions. Girls on the Run can provide any documentation support that is necessary

Make Potential Donors Aware of the Benefits

They are making a difference in the lives of young girls with their tax-deductible donation

Keep in Touch with Potential Donors

Update them on your progress and training

Follow Up

Follow up on your initial e-mails with reminder e-mail, about two weeks before the race. Giving people a deadline really helps them make the commitment to donate.

Garage/Yard Sale

It's the perfect time of year to clean out and pass on the things you never use of clothes you don't wear. Use the money earned to put towards your goal.

How to Raise \$262 in 8 Days:

1. Sponsor yourself for \$10
2. Ask 2 family members to donate \$25 each
3. Ask 5 friends to contribute \$10
4. Ask 5 co-workers to contribute \$5
5. Ask 3 neighbors to contribute \$10
6. Ask 3 people from your place of worship to contribute \$9
7. Ask your boss for a company contribution of \$50 (or find out if your company will match what you raise!)
8. Ask 2 businesses you frequent to contribute \$10 (hair salon, dry cleaner, favorite restaurant, etc).